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SACKCLOTH

"Sackcloth" is a symbol of reproach and mourning when applied to God's people: "For the zeal of thine house hath eaten me up; and the reproaches of them that reproached thee are fallen upon me. When I wept, and chastened my soul with fasting, that was to my reproach. I made sackcloth also my garment; and I became a proverb to them." (Ps. 69:9-11) Isaiah represented God's anointed people on earth and he prophesied in sackcloth. (Isa. 20:2) *The Watch Tower*, and its companion publications of the Society, for forty years emphasized the fact that 1914 would witness the establishment of God's kingdom and the complete glorification of the church. During that period of forty years God's people on earth were carrying on a witness work, which work was foreshadowed by Elijah and John the Baptist. All of the Lord's people looked forward to 1914 with joyful expectation. When that time came and passed there was much disappointment, chagrin and mourning, and the Lord's people were greatly in reproach. They were ridiculed by the clergy and their allies in particular, and pointed to with scorn, because they had said so much about 1914, and what would come to pass, and their 'prophecies' had not been fulfilled.

One wearing sackcloth usually puts it on himself. God's people on earth, after the reproach that came upon them following 1914, put sackcloth upon themselves as an evidence of mourning. (Lam. 2:10) This is proven by what appeared in *The Watch Tower*.

During the period of its publication *The Watch Tower* has been the mouthpiece of God's children on earth. Immediately following the end of the Gentile

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The Watchtower

Announcing Jehovah's Kingdom



1914

**The Generation That
Will Not Pass Away**